



OPERATION:

70 FOR MOM

A Thoroughly Overcomplicated Birthday Plan

VERSION 14.2 | REVISED AGAIN | FINAL (MAYBE)

** This presentation replaces all previous texts, voice memos, and group chat debates*



THE MISSION (SIMPLIFIED*)

**not actually simplified*

70

memories, photos, & things
we love about Mom

Tomorrow is Mom's 70th birthday.

The plan is simple: we collectively send her 70 memories, photos, and/or things we love about her throughout the day.

Now please enjoy the next 8 slides of increasingly specific rules about how to do this.

"We should just keep it simple this year." — Someone in this group chat, 3 hours ago



THE OFFICIAL RULES

(Read carefully. There will be a quiz. Just kidding. Or am I.)

01

PER FAMILY

Each family must send a minimum of 5 memories/photos but absolutely no more than 15. We need to hit 70, not 700.

02

PER GRANDKID

Each grandchild must do at least 1 but not more than 3. We love your enthusiasm, kids. Channel it.

03

PHOTO CLUSTERS

You CAN send multiple photos at once, but they only count as ONE memory. Number them. Label them. Nobody panic.

04

PERSONAL EXTRAS

You may send your own personal messages BUT do NOT send them in the group chat. Unless it's one memory. Then it's fine. Clear? Great.



THE STAGGER SCHEDULE

Because we can't just send them all at once. That would be chaos.

EARLY AM

Start the day with love

Begin sending memories first thing. Not too early. But early. You know what early means.

MORNING

Steady pace

Space them out. Not too fast. Not too slow. Exactly the right speed. (We'll know it when we see it.)

AFTERNOON

Keep it going

Check the count. Are we at 70 yet? Too many? Not enough? Adjust accordingly.

6:00 PM

FREE GAME

After 6pm, all rules are off. Send whatever you want. It's the Wild West. Go absolutely feral.



THE FINANCIAL OPTIONS

totally optional, no pressure, but also here's a detailed breakdown

\$70

VENMO \$70

Because $70 = 70$. Math checks out. Send it whenever.

C

COSTCO GIFT CARD

DIGITAL ONLY. It is too late for physical cards. We've discussed this.

WF

WHOLE FOODS GIFT CARD

Also DIGITAL ONLY. Seriously, digital. It's tomorrow. The mail will not make it.

Also you can send 70 of something if you want? Like 70 flowers? 70 chocolates? 70 compliments? Dealer's choice. Not required.

THE LAUREN SITUATION

an update on the photo heart initiative

THE PLAN



**Lauren will create a beautiful heart
made of 70 printed photos of Mom**

It will be gorgeous. Iconic. Pinterest-worthy.

THE REALITY



Lauren has 5 small, high-energy children.

She already threw a party tonight.
She's spending tomorrow with Mom.
She might be too tired.

We love you Lauren. No pressure.

STATUS: PROBABLE | CONFIDENCE LEVEL: 40% | BACKUP PLAN: NONE

QUICK REFERENCE GUIDE

because you'll definitely need to re-read this at 7am tomorrow

DO

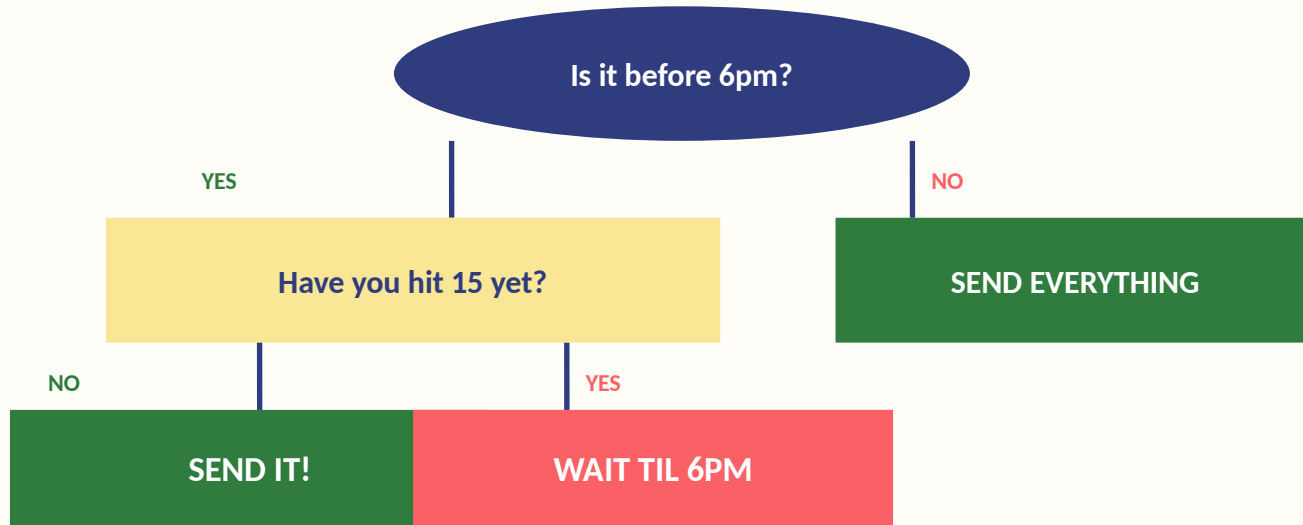
- Send 5-15 memories per family
- Have each grandkid send 1-3
- Start early, stagger throughout day
- Number your photo clusters
- Send digital gift cards
- Venmo \$70 if you're feeling fancy
- Go wild after 6pm

DON'T

- Send more than 15 per family (before 6pm)
- Send personal ones in the GROUP chat
- Forget to count your photo clusters as one
- Send a physical gift card (it's TOMORROW)
- Stress Lauren out about the photo heart
- Overthink this (says the person who made a PowerPoint about it)
- Send all 15 at once at 9:47am



"SHOULD I SEND IT?" FLOWCHART



Is it a photo cluster? → Counts as 1. Number it.

Is it in the group chat? → Only if it's a numbered memory.

Are you confused? → Good. That means you read the whole presentation.



In all seriousness...

Let's make Mom's 70th unforgettable.

70 years. 70 memories. 1 amazing Mom.

*(And yes, I made a whole PowerPoint instead of just texting this.
You're welcome.)*

Questions? Concerns? Amendments? Please submit them to the group chat where they will be debated for 2 more hours.